

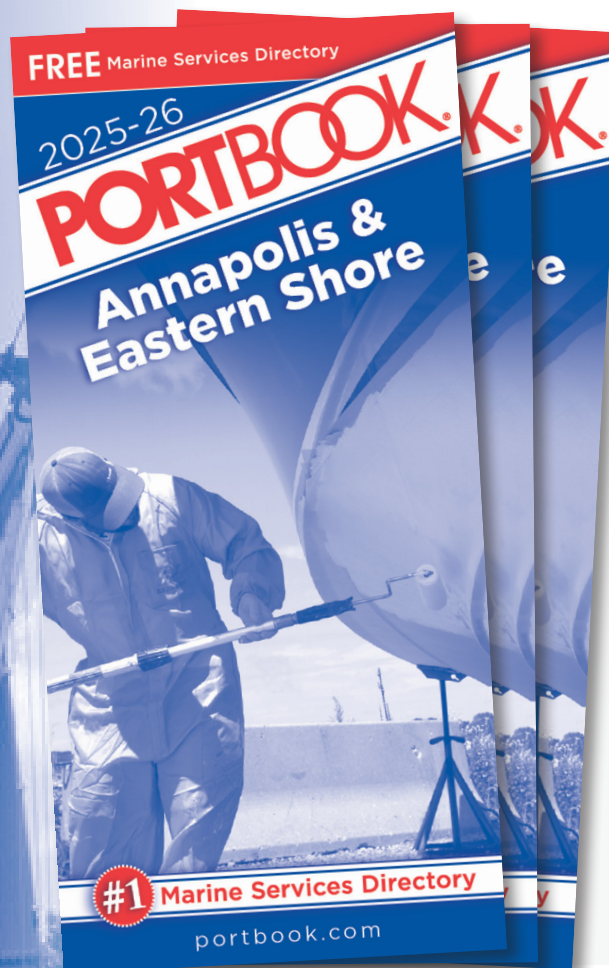
PORTBOOK[®]

MEDIA KIT 2026-27



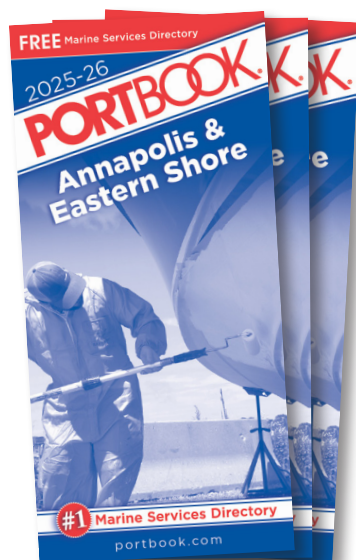
SpinSheet Publishing Company | 612 Third Street, Suite 3C, Annapolis, MD 21403 | 410.216.9309 | portbook.com

UPDATED 10/23/25



PortBook was created for boaters by boaters and features businesses up and down the East Coast with special concentrations of businesses in Annapolis and the Eastern Shore of the Chesapeake Bay. PortBook is printed annually and includes comprehensive maps of the ports, marine service listings, and visitor information. While the main focus of PortBook is marine services, we also feature restaurants, bars, and attractions, because even the most serious boater goes ashore now and again, and what better recommendation can you have than that of another boater?

PORTBOOK®
#1 Marine Services Directory!



Print

PORTBOOK Annapolis is the source for boaters in the mid Chesapeake Bay region. 25,000 copies are distributed annually at all marinas and marine services businesses participating in PORTBOOK, as well as at the Annapolis Sailboat Show, Annapolis Powerboat Show, Bay Bridge Boat Show, and Annapolis Spring Sailboat Show, regattas and rendezvous, and Yacht Clubs, Harbormaster, hotels, and other key locations in the area.



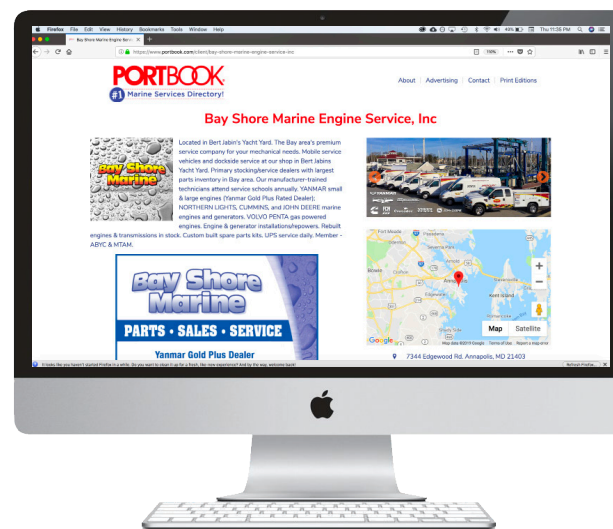
1
ISSUE
PER YEAR



25,000
COPIES
PER YEAR

Go Mobile!

PortBook.com is optimized for use on mobile devices and puts your company info in boaters' hands wherever they are.



Online

PortBook.com has all the information from the print editions plus links directly to your website.

Boat Shows

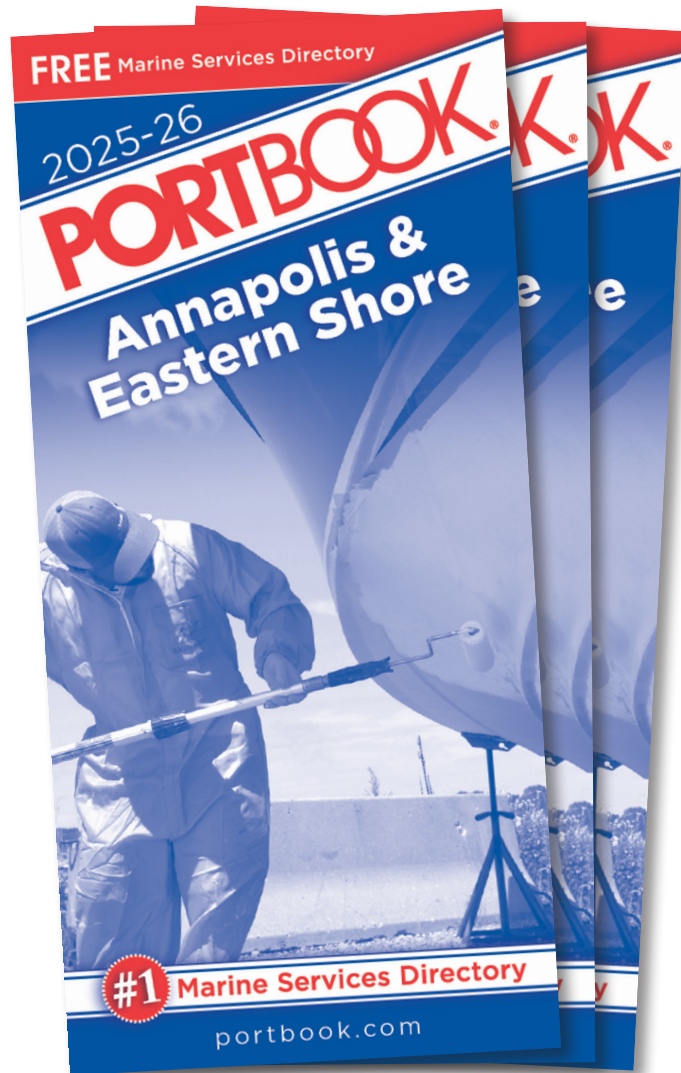
PortBook is distributed all around the Chesapeake Bay and at major Boat Shows including:

- Chesapeake Bay Boat Show
- Mid-Atlantic Sports and Boat Show
- Annapolis Spring Sailboat Show
- Bay Bridge Boat Show
- Annapolis Sailboat Show
- Annapolis Powerboat Show

PORTBOOK®
#1 Marine Services Directory!

Are you looking to build your customer base?

PORTBOOK Annapolis will deliver the boating crowd to you!



2026-27 Edition

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- **PORTBOOK** is free, and as an advertiser you will be provided all the copies you need to distribute to your customers.

DISPLAY ADVERTISING

AD SIZE	RATE	W X H
Full Page	\$1790	3 1/2" x 8 1/2"
3/4 Page	\$1400	3 1/2" x 6 1/4"
1/2 Page	\$1040	3 1/2" x 4 1/8"
1/4 Page	\$690	3 1/2" x 2"
Inside Covers	\$1910	3 1/2" x 8 1/2"
Map Page	\$1965	3 1/2" x 8 1/2"
Back Cover	\$2195	3 1/2" x 8 1/2"

DIRECTORY LISTING

\$460 per edition

Additional service listing \$200

Your Marine Listing includes:

- 7 lines of text (approx. 70 words), plus name, address, phone, web address & email address. Text should be clear and concise, and include details of products and services provided, hours of operation, etc. (Publisher retains the right to edit accordingly)
- A Map Location number will be provided for office and shop locations covered by existing maps.
- Free listing on-line at portbook.com with a link to your web page.

Full Payment required with Directory Listing Contract


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